

YENİ YÜZYIL UNIVERSITY INSTITUTE OF SOCIAL SCIENCES
BUSINESS ADMINISTRATION PROGRAM (NON-THESIS) 2025-2026 ACADEMIC YEAR COURSE SCHEDULE

1. Semester						
Necessity	Code	Course Name	A/T	T	P	ECTS
None		Elective Course	T	3	0	3
None		Elective Course	T	3	0	3
None		Elective Course	T	3	0	3
None		Elective Course	T	3	0	3
None		Elective Course	T	3	0	3
TOTAL				15	0	15

2. Semester						
Necessity	Code	Course Name	A/T	T	P	ECTS
None	EKO530*	Scientific Research Techniques and Publishing Ethics	T	3	0	3
None		Elective Course	T	3	0	3
None		Elective Course	T	3	0	3
None		Elective Course	T	3	0	3
None		Elective Course	T	3	0	3
None	ISL580*	Graduation Project	T	0	0	30
TOTAL				15	0	90

1st Semester - Field Selective Courses						
Necessity	Code	Course Name	A/T	T	P	ECTS
None	ISLE505	Managerial Economics	T	3	0	3
None	ISLE501	Management and Organization	T	3	0	3
None	ISLE507	Marketing Management	T	3	0	3
None	EKOE511	Advanced Cost and Management Accounting	T	3	0	3
None	ISLE519	Human Resources Management	T	3	0	3
None	ISLE527	Management and Functions	T	3	0	3
None	ISLE571	Quantitative Decision Making Methods	T	3	0	3
None	ISLE573	Financial Accounting	T	3	0	3
None	ISLE503	Management Accounting	T	3	0	3
None	ISLE515	International Trade Policy	T	3	0	3
None	EKOE515	Financial Management	T	3	0	3
None	ISLE529	Brand Management	T	3	0	3
None	ISLE509	Organizational Culture	T	3	0	3
None	ISLE511	Leadership and Leadership Approaches	T	3	0	3
None	ISLE513	International Business	T	3	0	3

2nd Semester - Field Selective Courses						
Necessity	Code	Course Name	A/T	T	P	ECTS
None	ISLE538	Capital Markets, Institutions and Instruments	T	3	0	3
None	ISLE536	Organizational Behavior	T	3	0	3
None	EKOE506	Money and Banking	T	3	0	3
None	ISLE506	Production Management	T	3	0	3
None	ISLE528	Globalization	T	3	0	3
None	ISLE530	International Business	T	3	0	3
None	ISLE512	Integrated Marketing Communication	T	3	0	3
None	ISLE524	Corporate Finance	T	3	0	3
None	ISLE522	Portfolio Management	T	3	0	3
None	ISLE502	Strategic Management	T	3	0	3
None	ISLE570	Statistics	T	3	0	3
None	ISLE514	Labor Economics	T	3	0	3
None	ISLE516	Digital Marketing	T	3	0	3
None	ISLE518	Brand Management	T	3	0	3
None	ISLE520	Leadership and Leadership Approaches	T	3	0	3

(*) Markable courses can be opened in fall and spring semesters regardless of the course code.

A: Annual courses / T: Term Courses

TOTAL ECTS: 90

